***Syllabus***

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| **Department**  | **Centre for Gymnastic and Student Sports** | **Year** | 2024/2025 |
| **Course**  | Golf tourism | **ECTS** | **3** |
| **Study programme** | - |
| **Level of study programme** | [x]  Undergraduate | [x]  Graduate | [ ]  Integrated | [ ]  Postgraduate |
| **Type of study programme** | [x]  Single major[x]  Double major  | [x]  University | [x]  Professional | [x]  Specialized |
| **Year of study** | [x]  1 | [x]  2 | [x]  3 | [x]  4 | [x]  5 |
| **Semester** | [ ]  Winter[x]  Summer | [ ]  I | [ ]  II | [ ]  III | [ ]  IV | [ ]  V |
| [ ]  VI | [ ]  VII | [ ]  VIII | [ ]  IX | [ ]  X |
| **Status of the course** | [ ]  Compulsory | [x] Elective | [x]  Elective course offered to students from other departments | **Teaching Competencies** | [ ]  YES [x]  NO |
| **Workload** | **15** | **L** |  | **S** |  | **E** | **Internet sources for e-learning** | [x]  YES [ ]  NO |
| **Location and time of instruction** | **Centre for Gymnastic and Student Sports, Trg kneza Višeslava 9, classroom 2.7** | **Language(s) in which** **the course is taught** | Croatian |
| **Course start date** | **07.10.2024.** | **Course end date** | 20.01.2025. |
| **Enrolment requirements** | no |
|  |
| **Course coordinator** | Tonći Jerak, PhD, Assistant Professor |
| **E-mail** | tjerak@unizd.hr | **Consultation hours** | Tuesday 10-11 |
| **Course instructor** |  |
| **E-mail** |  | **Consultation hours** |  |
| **Assistant/****Associate** |  |
| **E-mail** |  | **Consultation hours** |  |
| **Assistant/****Associate** |  |
| **E-mail** |  | **Consultation hours** |  |
|  |
| **Mode of teaching** | [x]  Lectures | [ ]  Seminars and workshops | [ ]  Exercises | [ ]  E-learning | [ ]  Field work |
| [ ]  Individual assignments | [ ]  Multimedia and network | [ ]  Laboratory | [ ]  Mentoring | [ ]  Other |
| **Learning outcomes** | Describe the basic characteristics of golf as a sportExplain the role and significance of golf in designing a tourist productAnalyse the condition of golf tourism in EU countriesDetermine the possibilities of development of golf tourism in CroatiaDetermine the cost-effectiveness of building a golf courseIdentify and analyse positive and negative effects of building a golf course |
| **Learning outcomes at the Programme level** |  |
|  |
| **Assessment criteria**  | [x]  Class attendance | [ ]  Preparation for class | [ ]  Homework | [ ]  Continuous evaluation | [ ]  Research |
| [ ]  Practical work | [ ]  Experimental work | [ ]  Presentation | [ ]  Project | [ ]  Seminar |
| [ ]  Test(s) | [ ]  Written exam | [ ]  Oral exam | [ ]  Other: |
| **Conditions for permission to take the exam** | Attending 70% of the lectures |
| **Exam periods** | [ ]  Winter | [x]  Summer | [x]  Autumn­ |
| **Exam dates** |  |  |  |
| **Course description** | Golf tourism is today one of the most competitive and most profitable forms of tourism, and golf has become one of the most popular sports in the world with a dynamic increase of the number of players and golf courses. Travels motivated by playing golf occupy a significant part of the emissive tourist markets. This course familiarises students with the historical development of golf, golf as a sport and its role in tourism. The aim is to show students how tourist countries of the European Union put emphasis on the implementation of golf in tourism and special attention will be given to the possibilities of development of golf tourism in Croatia. |
| **Course content** | 1. Introductory lecture2. Historical development of golf3. Golf as a sport4. The relationship between golf and tourism5. Golf in the European Union and the world6. Development of golf tourism in the Republic of Croatia7. Development of golf tourism in the Republic of Croatia8. Natural factors of golf tourism development9. Market factors of golf tourism development10. Economic factors of golf tourism development11. Ecological factors of golf tourism development12. Golf course construction project13. Golf course management14. Analysis of golf tourism in selected countries of the European Union15. Trends and future in golf tourism  |
| **Required reading** | •Jeremić, Z., Kostelac, D., ( 2015 ), Golf turizam, Redak•Campbell, M. (2002.), Enciklopedija golfa, Znanje, Zagreb•Akcijski plan razvoja golf ponude ( 2017 ), Institut za turizam , Zagreb, Golf Services |
| **Additional reading** | •Hudson, S., Hudson, L., ( 2014 ), Golf tourism, Second edition. Oxford: Goodfellow Publishers•Bartoluci, M., Škorić, S., Andrijašević, M., i suradnici ( 2021. ). Menadžment sportskog turizma i njegovih srodnih oblika. Zagreb: Narodne novine d.d. |
| **Internet sources** | •https://moodle.srce.hr |
| **Assessment criteria of learning outcomes** | Final exam only |  |
| [x]  Final written exam | [ ]  Final oral exam | [ ]  Final written and oral exam | [ ]  Practical work and final exam |
| [ ]  Only test/homework  | [ ]  Test/homework and final exam | [ ]  Seminar paper | [ ]  Seminar paper and final exam | [ ]  Practical work | [ ]  other forms |
| **Calculation of final grade** | 100% final exam |
| **Grading scale** | 0 – 59% | % Failure (1) |
| 60-69% | % Satisfactory (2) |
| 70-79% | % Good (3) |
| 80-89% | % Very good (4) |
| 90-100% | % Excellent (5) |
| **Course evaluation procedures** | [x]  Student evaluations conducted by the University[ ]  Student evaluations conducted by the Department[ ]  Internal evaluation of teaching[x]  Department meetings discussing quality of teaching and results of student evaluations[ ]  Other |
| **Note /Other** | In accordance with Art. 6 of the *Code of Ethics* of the Committee for Ethics in Science and Higher Education, “the student is expected to fulfil his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from prejudice.”According to Art. 14 of the University of Zadar's *Code of Ethics*, students are expected to “fulfil their responsibilities responsibly and conscientiously. […] Students are obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. […]Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;-various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results.”All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the *Rulebook on Disciplinary Responsibility of Students at the University of Zadar* will be applied.In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.This course uses the Merlin system for e-learning, so students are required to have an AAI account. /*delete if necessary*/ |