***Syllabus***

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| **Department** | **Centre for Gymnastic and Student Sports** | | | | | | | | | | | | | | | **Year** | | | | | | | 2024/  2025 |
| **Course** | Sports management | | | | | | | | | | | | | | | **ECTS** | | | | | | | **4** |
| **Study programme** | - | | | | | | | | | | | | | | | | | | | | | | |
| **Level of study programme** | Undergraduate | | | Graduate | | | | | | Integrated | | | | | | Postgraduate | | | | | | | |
| **Type of study programme** | Single major  Double major | | | University | | | | | | Professional | | | | | | Specialized | | | | | | | |
| **Year of study** | 1 | | | 2 | | | | | 3 | | | 4 | | | | | | | | | 5 | | |
| **Semester** | Winter  Summer | | | I | | | | | | II | III | | | | | IV | | | | | | | V |
| VI | | | | | | VII | VIII | | | | | IX | | | | | | | X |
| **Status of the course** | Compulsory | | | Elective | | | | | | Elective course offered to students from other departments | | | | | | **Teaching Competencies** | | | | | | | YES  NO |
| **Workload** | **20** | **L** | **15** | **S** | |  | | **E** | | **Internet sources for e-learning** | | | | | | | | | | | | | YES  NO |
| **Location and time of instruction** | **Centre for Gymnastic and Student Sports, Trg kneza Višeslava 9, classroom 2.7** | | | | | | | | | **Language(s) in which**  **the course is taught** | | | | | | | | Croatian | | | | | |
| **Course start date** | **07.10.2024.** | | | | | | | | | **Course end date** | | | | | | | | 20.01.2025. | | | | | |
| **Enrolment requirements** | no | | | | | | | | | | | | | | | | | | | | | | |
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| **Course coordinator** | Tonći Jerak, PhD, Assistant Professor | | | | | | | | | | | | | | | | | | | | | | |
| **E-mail** | tjerak@unizd.hr | | | | | | | | | | | | **Consultation hours** | | | | | | | Tuesday 10-11 | | | |
| **Course instructor** |  | | | | | | | | | | | | | | | | | | | | | | |
| **E-mail** |  | | | | | | | | | | | | **Consultation hours** | | | | | | |  | | | |
| **Assistant/**  **Associate** |  | | | | | | | | | | | | | | | | | | | | | | |
| **E-mail** |  | | | | | | | | | | | | **Consultation hours** | | | | | | |  | | | |
| **Assistant/**  **Associate** |  | | | | | | | | | | | | | | | | | | | | | | |
| **E-mail** |  | | | | | | | | | | | | **Consultation hours** | | | | | | |  | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | |
| **Mode of teaching** | Lectures | | | | Seminars and workshops | | | | | Exercises | | | | | E-learning | | | | | | | | Field work |
| Individual assignments | | | | Multimedia and network | | | | | Laboratory | | | | | Mentoring | | | | | | | | Other |
| **Learning outcomes** | | | | | Correctly define, elaborate, and interpret the main terms in sports and sports management  Understand the role of management in sports and sports organisations  Understand and identify possible economic effects of sports  Understand the system of managing sports objects  Recognize the function of management and marketing in the organisation of sports events  Elaborate on scientific and professional issues in the area of sports management | | | | | | | | | | | | | | | | | | |
| **Learning outcomes at the Programme level** | | | | |  | | | | | | | | | | | | | | | | | | |
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| **Assessment criteria** | Class attendance | | | | Preparation for class | | | | | Homework | | | | | Continuous evaluation | | | | | | | | Research |
| Practical work | | | | Experimental work | | | | | Presentation | | | | | Project | | | | | | | | Seminar |
| Test(s) | | | | Written exam | | | | | Oral exam | | | | | Other: | | | | | | | | |
| **Conditions for permission to take the exam** | Attending 70% of the lectures and seminars | | | | | | | | | | | | | | | | | | | | | | |
| **Exam periods** | Winter | | | | | | | | | Summer | | | | | | | Autumn­ | | | | | | |
| **Exam dates** |  | | | | | | | | |  | | | | | | |  | | | | | | |
| **Course description** | The course acquaints students with the role of management in sports and in sports organisations. The objective of the course is to provide students with specific knowledge from the area of sports and sport management. Through theoretical and practical examples, students will become familiar with management in sports organisations. | | | | | | | | | | | | | | | | | | | | | | |
| **Course content** | 1. Introduction to sports management  2. Basic features of sport  3. Sport in the Republic of Croatia  4. Management of sports organizations  5. The role of management in sports organizations  6. Economic effects of sports  7. Sports facilities  8. Management of sports events  9. Organization of major sports events  10. Organization of sports at the world and European level  11. Organization and implementation of student sports competitions at the global and local level  12. Entrepreneurship in sports  13. Sports marketing  14. Risk management in sports  15. The future of sports business | | | | | | | | | | | | | | | | | | | | | | |
| **Required reading** | Bartoluci, M., Škorić, S., ( 2009 ), Menadžment u sportu, Odjel za izobrazbu trenera Društvenog veleučilišta u Zagrebu, Kineziološki fakultet Sveučilišta u Zagrebu  Beech, J., Chadwick, S., ( 2011 ), Sportski menadžment, ( prijevod knjige The Business of Sport Managment ), Zagreb, Mate d.o.o. | | | | | | | | | | | | | | | | | | | | | | |
| **Additional reading** | Novak, I. ( 2006 ), Sportski marketing i industrija sporta, Maling d.o.o., Zagreb  Van Der Wagen, L., Carlos, Brenda R. ( 2008 ), Event Managment, Upravljanje događajima, Mate d.o.o. | | | | | | | | | | | | | | | | | | | | | | |
| **Internet sources** | https://moodle.srce.hr | | | | | | | | | | | | | | | | | | | | | | |
| **Assessment criteria of learning outcomes** | Final exam only | | | | | | | | | | | | | | | | | | | | |  | |
| Final written exam | | | | | | Final oral exam | | | | | | | Final written and oral exam | | | | | | | | Practical work and final exam | |
| Only test/homework | | | | Test/homework and final exam | | | | | Seminar paper | | | | Seminar paper and final exam | | | | | Practical work | | | | other forms |
| **Calculation of final grade** | 30% seminar paper, 70% final exam | | | | | | | | | | | | | | | | | | | | | | |
| **Grading scale** | 0 – 59% | | | | % Failure (1) | | | | | | | | | | | | | | | | | | |
| 60-69% | | | | % Satisfactory (2) | | | | | | | | | | | | | | | | | | |
| 70-79% | | | | % Good (3) | | | | | | | | | | | | | | | | | | |
| 80-89% | | | | % Very good (4) | | | | | | | | | | | | | | | | | | |
| 90-100% | | | | % Excellent (5) | | | | | | | | | | | | | | | | | | |
| **Course evaluation procedures** | Student evaluations conducted by the University  Student evaluations conducted by the Department  Internal evaluation of teaching  Department meetings discussing quality of teaching and results of student evaluations  Other | | | | | | | | | | | | | | | | | | | | | | |
| **Note /Other** | In accordance with Art. 6 of the *Code of Ethics* of the Committee for Ethics in Science and Higher Education, “the student is expected to fulfil his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from prejudice.”  According to Art. 14 of the University of Zadar's *Code of Ethics*, students are expected to “fulfil their responsibilities responsibly and conscientiously. […] Students are obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. […]  Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:  - various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;  -various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results.”  All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the *Rulebook on Disciplinary Responsibility of Students at the University of Zadar* will be applied.  In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.  This course uses the Merlin system for e-learning, so students are required to have an AAI account. /*delete if necessary*/ | | | | | | | | | | | | | | | | | | | | | | |